> Lecture 2: Dynamic network models Probabilistic and statistical methods for networks Berlin Bath summer school for young researchers

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Motivation

Preferential attachment

• Last few years: enormous interest in formulating models to "explain" real-world networks (e.g. network of webpages, the Internet, social networks, gene regulatory networks etc).

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• Main thrust: asymptotic information on the degree distribution.

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- What if we wanted asymptotics for Global characteristics e.g. spectral distribution of adjacency matrix?
- How to analyze variants such as limited choice or non-local preferential attachment. Analysis? Performance in practice?

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Outline of the talk

Preferential attachment model

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Outline of the talk

- Preferential attachment model
- **2** Continuous time branching processes

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- Preferential attachment model
- ② Continuous time branching processes
- **3** Local weak convergence

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- Preferential attachment model
- ② Continuous time branching processes
- Social weak convergence
- Random adjacency matrices and Spectra (Arnab Sen, Steve Evans, SB)

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- Preferential attachment model
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- Solution Variants I: Superstar model (Mike Steel, Tauhid Zaman, SB)
- Variants II: Preferential attachment with choice (Omer Angel, Robin Pemantle, SB)

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Twitter event networks and the superstar model Power of choice and random trees Conclusion Continuous time construction Local weak convergence

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Basic model of growing trees

Setting

 At time 2 start with two vertices labelled with [2] := {1,2} connected by single directed edge 1 ↔ 2.

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- Let $\mathcal{T}_n = (\mathcal{V}_n := [n], \mathcal{E}_n)$ be the tree at time n.

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- Attractiveness function: Assume we are given a (possibly random) function $f(\cdot, n): V_n \to \mathbb{R}^+$.

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Dynamics

- At time n+1, new node labelled n+1 enters system.
- Node n+1 attaches to node in \mathcal{T}_n with probability proportional to $f(\cdot, n)$.

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- Most examples we consider: f(v, n) = f(D(v, n)) where $f: \{0, 1, ...\} \rightarrow (0, \infty)$ is a fixed function.

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- Most examples we consider: f(v, n) = f(D(v, n)) where $f: \{0, 1, ...\} \rightarrow (0, \infty)$ is a fixed function.
- D(v, n) = out-degree of node v at time n.

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Preferential attachment: Example \mathcal{T}_3





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Preferential attachment: Example



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Preferential attachment: Example





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Preferential attachment: Example \mathcal{T}_4



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Examples of attractiveness functions

Attachment trees

1 YSBA (*Yule-Simon-Barabasi-Albert*) model: f(k) = k+1

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Examples of attractiveness functions

- **1 YSBA** (*Yule-Simon-Barabasi-Albert*) **model:** f(k) = k+1
- **2** Linear Preferential attachment model: $f(k) = k + 1 + \alpha$, $\alpha > 0$

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- **2** Linear Preferential attachment model: $f(k) = k + 1 + \alpha$, $\alpha > 0$
- **3** Random fitness models Every new vertex v given a fitness $f_v \sim v$ (independent across vertices).
 - (a) Multiplicative fitness: $f(k) = f_v(k+1)$.
 - (b) Additive fitness: $f(k) = k + 1 + f_v$.

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 - (a) Multiplicative fitness: $f(k) = f_v(k+1)$.
 - (b) Additive fitness: $f(k) = k + 1 + f_v$.
- **4** Sublinear Pref Attachment: $f(k) = (k+1)^{\alpha}$, $0 < \alpha < 1$

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Main math idea

Continuous time construction Local weak convergence

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Simple idea [Karlin-Athreya]

• Suppose we have vertex set $\{1, 2, ..., m\}$ with associated (*strictly positive*) weights $\{d_1, d_2, ..., d_m\}$.

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- Want to selected vertex i with probability proportional to d_i .

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- Elegant algorithm: Let X_i be independent *rate* d_i exponential random variables.

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- Let J be index

$$X_J = \min_{1 \le i \le m} X_i.$$

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• Then $\mathbb{P}(J=i) \propto d_i$.

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Outline

Preferential attachment: Base model

- Continuous time construction
- Local weak convergence

2 Twitter event networks and the superstar model

- Retweet Graph and Superstar Model
- Main Results
- Comparison with Preferential Attachment Model
- Superstar Model: Tools for Analysis

3 Power of choice and random trees

Conclusion
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Continuous time construction

Point process corresponding to attractiveness function f

• \mathcal{P} is Markov pure birth process with rate description

 $\mathbb{P}(\mathscr{P}(t, t+dt) = 1 | \mathscr{P}(t) = k) = f(k)dt.$

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• For example, for f(k) = k + 1 (usual preferential attachment model) we get the Yule process.

Preferential attachment: Base model Twitter event networks and the superstar model

Power of choice and random trees

Conclusion

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Continuous time branching process $\mathscr{F}(t)$

- **①** Start with a single node at time 0 giving birth to children at times of \mathscr{P} .
- 2 Each node born behaves in the same manner (has it's own independent point process of births).

Continuous time construction Local weak convergence

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Conclusion

2 Each node born behaves in the same manner (has it's own independent point process of births).

Key connection

$$\tau_n = \inf\{t: \mathscr{F}(t) = n\}$$
 then $\mathscr{F}(\tau_n) \stackrel{d}{=} \mathscr{T}_n^f$.

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Continuous time and discrete time in pictures



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Branching process theory

Asymptotics

Conjectured by Euler. Developed by Jagers and Nerman.

• Processes grow exponentially: $|\mathscr{F}(t)| \sim e^{\lambda t}$

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- Processes grow exponentially: $|\mathscr{F}(t)| \sim e^{\lambda t}$
- Here λ is a very important characteristic : called the *Malthusian rate of growth*
- Given by the formula:

 $\mathbb{E}(\mathscr{P}(T_{\lambda})) = 1,$

where $T_{\lambda} \sim \exp(\lambda)$ independent of \mathscr{P} .

Exact result

Under technical conditions $(\mathbb{E}(\mathscr{P}(T_{\lambda}), \log^{+} \mathscr{P}(T_{\lambda})) < \infty)$:

- $|\mathscr{F}(t)|e^{-\lambda t} \xrightarrow{a.s.} W.$
- In our settings: W > 0 a.s.
- Bottom line:

$$\tau_n \sim \frac{1}{\lambda} \log n \pm O_P(1)$$

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Case Study: Usual preferential attachment

f(k) = k + 1

• Offspring distribution: $\mathscr{P}(\cdot) =$ Yule process

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- Malthusian rate of growth: $\lambda = 2$.

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Root degree asymptotics

• Degree of the root = $\mathscr{P}_{\rho}(\tau_n)$

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Root degree asymptotics

- Degree of the root = $\mathscr{P}_{\rho}(\tau_n)$
- $\tau_n \sim \frac{1}{2} \log n \pm O_P(1)$. Yule process also grows exponentially: $\mathscr{P}(t) \sim e^t$

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Case Study: Usual preferential attachment

f(k) = k + 1

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- Malthusian rate of growth: $\lambda = 2$.

Root degree asymptotics

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- $\deg_n(\rho) = \mathscr{P}(\frac{1}{2}\log n + O_P(1)) \sim O_P(e^{\frac{1}{2}\log n}) = O_P(\sqrt{n})$
- More refined analysis (Mori/Pekoz+Rollin+Ross) gives

 $\frac{\deg_n(\rho)}{\sqrt{n}} \stackrel{a.s.}{\to} Z \qquad Z \text{ has explicit recursive construction.}$

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Maximal degree

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Basic heuristics for models with "heavy tails"

 Due to exponential growth of the models in the natural "time scale", maximal degree occurs in a finite neighborhood of the root.

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Maximal degree

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- Due to exponential growth of the models in the natural "time scale", maximal degree occurs in a finite neighborhood of the root.
- For usual preferential attachment model, using explicit distributional properties of Yule process easy to conclude, for any given $\epsilon > 0 \exists K_{\epsilon}$,

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- With a bit more work, possible to deduce distributional convergence for the maximal degree.
- Example of interesting results: Sublinear pref attachment $f(k) = (k+1)^{\alpha}$

$$\frac{\deg_n(\rho)}{(\log n)^{\frac{1}{1-\alpha}}} \xrightarrow{P} \left(\frac{1}{\theta(\alpha)}\right)^{\frac{1}{1-\alpha}}$$

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Height asymptotics

 h_n = Furthest distance of a vertex from the root ρ in \mathcal{T}_n .

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Kingman's result and Pittel's "proof from the book"

Let $B_k :=$ first time that an individual in the k^{th} generation (namely an individual at graph distance k from the root) is born.

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[Kingman]: There exists a (model dependent) limit constant γ such that:

$$\frac{B_k}{k} \xrightarrow{a.s.} \gamma_{\text{model}}$$

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Continuous time construction

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Local weak convergence

For us we have

 $B_{h_n} \le T_n \le B_{h_n+1}$

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Local weak convergence

For us we have

$$B_{h_n} \le T_n \le B_{h_n+1}$$

Thus

$$\frac{B_{h_n}}{h_n} \le \frac{\tau_n}{h_n} \le \frac{B_{h_n+1}}{h_n}$$

Now use the fact [Pittel's argument] that

$$\frac{\tau_n}{\frac{1}{\lambda}\log n} \xrightarrow{a.s.} 1 \Rightarrow \frac{h_n}{\log n} \xrightarrow{P} C_{\text{model}}$$

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Outline

Preferential attachment: Base model

- Continuous time construction
- Local weak convergence

2 Twitter event networks and the superstar model

- Retweet Graph and Superstar Model
- Main Results
- Comparison with Preferential Attachment Model
- Superstar Model: Tools for Analysis

3 Power of choice and random trees

Conclusion

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Local asymptotics (Jagers+Nerman/Aldous)

Conceptual point

• Construction of infinite (locally finite) rooted trees with a single infinite path. (Trees with one end).

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Starting point: Age of an individual

$$\mathbb{P}(\mathsf{Age}(V_t) > 10|\mathscr{F}(t)) = \frac{|\mathscr{F}(t-10)|}{|\mathscr{F}(t)|}$$

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Suggests tree "below" random node looks like $\mathscr{F}(T_{\lambda})$ i.e. branching process run for random exponential amount of time.



Shankar Bhamidi Limited choice in networks

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Can think of random sin-trees

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T is a tree with root r. Given a vertex v, there exists a unique path $v_0 = v, v_1, ..., v_h = r$ from v to the root.



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Convergence in probability fringe sense

Decompose tree into a sequence of finite rooted subtrees or fringes $(T_0(v), T_1(v), T_2(v), \ldots)$. For each $k \ge 1$,

$$\frac{1}{n} \sum_{v \in T} 1(f_k(v, T) = (t_0, t_1, ..., t_k)) \xrightarrow{P} \mathbb{P}_{\mu}(f_k(0, \mathcal{T}) = (t_0, t_1, ..., t_k)).$$



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sin-trees [Jagers+Nerman/Aldous]

Construction

 $\mathcal{T}_{\alpha,\mu,\mathscr{P}}^{\sin}$: Random tree with single infinite path.

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Construction

- $\mathcal{T}_{\alpha,\mu,\mathcal{P}}^{\sin}$: Random tree with single infinite path.
 - $X_0 \sim \exp(\alpha)$ and for $i \ge 1$, $X_i \sim \mu$. $S_n = \sum_0^n X_i$.
 - Conditional on the sequence $(S_n)_{n\geq 0}$,
 - ① \mathscr{F}_{X_0} : continuous time branching process driven by \mathscr{P} observed up to time X_0 .
 - 2 For $n \ge 1$ let $\mathscr{F}_{S_n,S_{n-1}}$: continuous time branching process observed up to time S_n ;

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 - sin-tree construction: Infinite path is $\mathbb{Z}^+ = 0, 1, 2, \dots$

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0 designated as the root. \mathscr{F}_{X_0} to be rooted at 0 and for $n \ge 1$ consider $\mathscr{F}_{S_n,S_{n-1}}$ to be rooted at n.

•
$$\mathbf{f}_k(\mathcal{T}_{\alpha,\mu,\mathscr{P}}^{\sin}) = (\mathscr{F}_{X_0}, \mathscr{F}_{S_1,S_0}, \mathscr{F}_{S_2,S_3}, \dots, \mathscr{F}_{S_k,S_{k-1}}).$$

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Case study: degree distribution in preferential attachment

• Recall $\lambda = 2$. Offspring distribution: Yule process $\mathscr{P}(\cdot)$.

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$$\bar{p}_k := \mathbb{P}(C \ge k) = \mathbb{P}(E_0 + E_1 + \dots + E_{k-1} \le T_2) = \mathbb{E}(\exp(-2(E_0 + E_1 + \dots + E_{k-1}))).$$

Continuous time construction Local weak convergence

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$$p_k := \mathbb{P}(C = k) = \frac{2}{k+3} \prod_{i=0}^{k-1} \left(\frac{i+1}{i+1+2}\right) = \frac{2}{(k+3)(k+2)(k+1)} \sim \frac{C}{k^3}$$

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Continuous time construction Local weak convergence

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• Power law degree distribution!

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Random matrices

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What more can one do with this machinery?

Notation

• A_n adjacency matrix of tree \mathcal{T}_n .

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Setting

• For the convergence of spectral distribution can take general families of trees satisfying sin-tree convergence.

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- For the convergence of spectral distribution can take general families of trees satisfying sin-tree convergence.
- For maximal eigen value convergence talking about preferential attachment with f(v, n) = Deg(v, n) + a.

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Main result

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Theorem (SB, Evans, Sen 08)

(a) Consider a sequence of trees converging in fringe since to a random infinite sin-tree. Then there exists a model dependent probability distribution function F such that

$$d(F_n,F) \xrightarrow{P} 0$$
, as $n \to \infty$.

(b) Let $\gamma_{\alpha} = \alpha + 2$. Then for the linear preferential attachment model

$$\left(\frac{\lambda_1}{n^{1/2\gamma_{\alpha}}}, \frac{\lambda_2}{n^{1/2\gamma_{\alpha}}}, \dots, \frac{\lambda_k}{n^{1/2\gamma_{\alpha}}}\right) \xrightarrow{d} v_k$$

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$$\left(\frac{\lambda_1}{n^{1/2\gamma_{\alpha}}}, \frac{\lambda_2}{n^{1/2\gamma_{\alpha}}}, \dots, \frac{\lambda_k}{n^{1/2\gamma_{\alpha}}}\right) \xrightarrow{d} v_k$$

Spectral distribution turns out to be a local property of random node, maximal eigen values, local property about the root.

Twitter event networks and the superstar model Power of choice and random trees Conclusion Continuous time construction Local weak convergence

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Spectral distribution: Method of proof

Stieltjes transform

$$s(z) = \int_{\mathbb{R}} \frac{1}{x - z} dF_n(x)$$

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Spectral distribution: Method of proof

Stieltjes transform

$$s(z) = \int_{\mathbb{R}} \frac{1}{x - z} dF_n(x)$$

For eigen value distribution

$$s(z) = \frac{1}{n} \operatorname{Tr}(A - zI)^{-1}$$
$$= \frac{1}{n} \sum_{\nu=1}^{n} R_{\nu\nu}(z)$$

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Spectral distribution: Method of proof

Stieltjes transform

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For eigen value distribution

$$s(z) = \frac{1}{n} \operatorname{Tr}(A - zI)^{-1}$$
$$= \frac{1}{n} \sum_{\nu=1}^{n} R_{\nu\nu}(z)$$

$$R_{vv}(z) = \frac{1}{-z + \sum_{i=1}^{N(v)} R_{v_i v_i}(z) + R_{A(v)}^{\text{big}}(z)}$$

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Twitter event networks and the superstar model Power of choice and random trees Conclusion Continuous time construction Local weak convergence

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Spectral distribution contd

• Fix Im(z) > 1. Iterate the above expansion d times. Get a continued fraction upto d terms and some error term.

Twitter event networks and the superstar model Power of choice and random trees Conclusion Continuous time construction Local weak convergence

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Spectral distribution contd

- Fix Im(z) > 1. Iterate the above expansion d times. Get a continued fraction upto d terms and some error term.
- Not hard to see that for Im(z) > 1, this implies that $s_n(z)$ "depends" on the first K terms.

Twitter event networks and the superstar model Power of choice and random trees Conclusion

Continuous time construction Local weak convergence

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Twitter event networks and the superstar model Power of choice and random trees Conclusion Continuous time construction Local weak convergence

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Spectral distribution contd

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- Not hard to see that for Im(z) > 1, this implies that $s_n(z)$ "depends" on the first K terms.
- Fringe convergence of the random trees tells you what happens upto distance K for any fixed K.
- So not hard to show that there exists a fixed Stieltjes transform s(z) such that,

$$s_n(z) \xrightarrow{P} s(z).$$

Twitter event networks and the superstar model Power of choice and random trees Conclusion

Properties and questions

Continuous time construction Local weak convergence

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Open question

- We have established sufficient conditions for a point $a \in \mathbb{R}$ to be an atom of limiting F
- Implies that for most standard models, limiting F has dense set of atoms

Twitter event networks and the superstar model Power of choice and random trees Conclusion Continuous time construction Local weak convergence

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Properties and questions

Open question

- We have established sufficient conditions for a point $a \in \mathbb{R}$ to be an atom of limiting F
- Implies that for most standard models, limiting F has dense set of atoms
- **Open Question:** Does limiting *F* have absolutely continuous part?
- Connections to areas such as Random Schrodinger operators?

At this point

- If one can embed things in a continuous time all good things happen.
- How far can one push such embeddings? Can these continuous time branching processes arise in the limit even when no such embeddings exist?

Retweet Graph and Superstar Model Main Results Comparison with Preferential Attachment Model Superstar Model: Tools for Analysis

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Outline

- Preferential attachment: Base model
 - Continuous time construction
 - Local weak convergence

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From the Retweet Graph to the Superstar Model

• Joint work with J Michael Steele (Wharton) and Tauhid Zaman (MIT).

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From the Retweet Graph to the Superstar Model

- Joint work with J Michael Steele (Wharton) and Tauhid Zaman (MIT).
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Some Empirical Retweet Graphs

• Retweet graphs were constructed for 13 different public events ¹

¹Data courtesy of Microsoft Research, Cambridge, MA

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Some Empirical Retweet Graphs

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¹Data courtesy of Microsoft Research, Cambridge, MA

Shankar Bhamidi Lectu

Lecture 2

Retweet Graph and Superstar Model Main Results Comparison with Preferential Attachment Model Superstar Model: Tools for Analysis

Some Empirical Retweet Graphs

- Retweet graphs were constructed for 13 different public events ¹
 - Sports, breaking news stories, and entertainment events



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Some Empirical Retweet Graphs

- Retweet graphs were constructed for 13 different public events ¹
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 - Time range for each topic was between 4-6 hours



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Some Empirical Retweet Graphs

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Some Empirical Retweet Graphs

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 - Time range for each topic was between 4-6 hours
- Graphs are very tree-like (few cycles)
- Graphs each have one giant component which we want to study
- We treat the graph as undirected



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¹Data courtesy of Microsoft Research, Cambridge, MA

Retweet Graph and Superstar Model Main Results **Comparison with Preferential Attachment Model** Superstar Model: Tools for Analysis

The superstar model



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Retweet Graph and Superstar Model Main Results Comparison with Preferential Attachment Model Superstar Model: Tools for Analysis

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The superstar model



Retweet Graph and Superstar Model Main Results Comparison with Preferential Attachment Model Superstar Model: Tools for Analysis

The superstar model

- Max degree in retweet graph is on the order of graph size (i.e. $M_G \sim pn$)
- Preferential attachment predicts sub-linear max degree



Retweet Graph and Superstar Model Main Results Comparison with Preferential Attachment Model Superstar Model: Tools for Analysis

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The Superstar Model



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The Superstar Model



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The Superstar Model



• Attach to superstar with probability p



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The Superstar Model



• Attach to superstar with probability p

Retweet Graph and Superstar Model Main Results Comparison with Preferential Attachment Model Superstar Model: Tools for Analysis

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The Superstar Model



- Attach to superstar with probability p
- Else with probability 1 p attach to one of the non-superstar vertices.

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The Superstar Model



- Attach to superstar with probability p
- Else with probability 1 p attach to one of the non-superstar vertices.
- Non-SS Attachment Rule: probability proportional to its degree (preferential attachment rule)

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The Superstar Model



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The only model parameter is p: The superstar parameter

This is a very simple model: But (1) it has empirical benefits and (2) it is tractable — though not particularly easy.

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Outline

- Preferential attachment: Base model
 - Continuous time construction
 - Local weak convergence

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Superstar Degree

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Theorem

Let $deg(v_0, G_n)$ be the superstar degree. Then we have that

$$\frac{\deg(v_0, G_n)}{n} \to p \qquad \text{with probability 1 as } n \to \infty$$

Superstar Degree

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 Empirically the Superstar degree is Θ(n) and the Superstar Model "Bakes this into the Cake"

Superstar Degree

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- But that is ALL that is baked in...

Superstar Degree

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- Empirically the Superstar degree is Θ(n) and the Superstar Model "Bakes this into the Cake"
- But that is ALL that is baked in...
- The value of *p* determines other features of the graph the Superstar Model is *testable*.

Non-Superstar Degree

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Theorem

Let $deg_{max}(G_n)$ be the maximal non-superstar degree:

 $\deg_{\max}(G_n) = \max_{1 \le i \le n} \deg(v_i, G_n)$

and let

$$\gamma = \frac{1-p}{2-p}.$$

Then there exists a non-degenerate, strictly positive random variable Δ^* such that

 $n^{-\gamma} \deg_{\max}(G_n)) \to \Delta^*$ with probability 1 as $n \to \infty$

Non-Superstar Degree

Retweet Graph and Superstar Model Main Results Comparison with Preferential Attachment Model Superstar Model: Tools for Analysis

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Then there exists a non-degenerate, strictly positive random variable Δ^* such that

 $n^{-\gamma} \deg_{\max}(G_n)) \to \Delta^*$ with probability 1 as $n \to \infty$

• Maximal non-superstar degree = $\Theta(n^{\gamma})$

Retweet Graph and Superstar Model Main Results Comparison with Preferential Attachment Model Superstar Model: Tools for Analysis

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Realized Degree Distribution in the Superstar Model

Theorem

Let $f(k, G_n)$ be the realized degree distribution of G_n under the Superstar model,

$$f(k, G_n) = n^{-1} \left| \{1 \le j \le n : \deg(v_j, G_n) = k\} \right|$$

and introduce the superstar model scaling constant

$$f_{SM}(k,p) = \frac{2-p}{1-p}(k-1)! \prod_{i=1}^{k} \left(i + \frac{2-p}{1-p}\right)^{-1}$$

We then have

 $f(k, G_n) \rightarrow f_{SM}(k, p)$ with probability 1 as $n \rightarrow \infty$

Retweet Graph and Superstar Model Main Results Comparison with Preferential Attachment Model Superstar Model: Tools for Analysis

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• The degree distribution scales like $k^{-\beta}$, where $\beta = 3 + p/(1-p)$

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We then have

 $f(k, G_n) \rightarrow f_{SM}(k, p)$ with probability 1 as $n \rightarrow \infty$

• The degree distribution scales like $k^{-\beta}$, where $\beta = 3 + p/(1-p)$

• This contrasts with the preferential attachment model which scales like k^{-3}

Height result

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Theorem

Let $W(\cdot)$ be the Lambert special function with $W(1/e) \approx 0.2784$. Then with probability one we have

$$\lim_{n \to \infty} \frac{1}{\log n} \mathcal{H}(G_n) = \frac{1-p}{W(1/e)(2-p)}$$

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Outline

- Preferential attachment: Base model
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Retweet Graph and Superstar Model Main Results Comparison with Preferential Attachment Model Superstar Model: Tools for Analysis

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Model	Superstar Model	Preferential Attachment
Superstar Degree		
Maximal non-superstar degree exponent		
Degree distribution power-law exponent		

Retweet Graph and Superstar Model Main Results Comparison with Preferential Attachment Model Superstar Model: Tools for Analysis

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Model	Superstar Model	Preferential Attachment
Superstar Degree	$\Theta(n)$	
Maximal non-superstar degree exponent		
Degree distribution power-law exponent		

Retweet Graph and Superstar Model Main Results Comparison with Preferential Attachment Model Superstar Model: Tools for Analysis

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Model	Superstar Model	Preferential Attachment
Superstar Degree	$\Theta(n)$	NA
Maximal non-superstar degree exponent		
Degree distribution power-law exponent		

Retweet Graph and Superstar Model Main Results **Comparison with Preferential Attachment Model** Superstar Model: Tools for Analysis

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Model	Superstar Model	Preferential Attachment
Superstar Degree	$\Theta(n)$	NA
Maximal non-superstar degree exponent	$\frac{1-p}{2-p}$	
Degree distribution power-law exponent		

Retweet Graph and Superstar Model Main Results **Comparison with Preferential Attachment Model** Superstar Model: Tools for Analysis

Superstar Model vs Preferential Attachment

Model	Superstar Model	Preferential Attachment
Superstar Degree	$\Theta(n)$	NA
Maximal non-superstar degree exponent	$\frac{1-p}{2-p}$	$\frac{1}{2}$
Degree distribution power-law exponent		

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Retweet Graph and Superstar Model Main Results **Comparison with Preferential Attachment Model** Superstar Model: Tools for Analysis

Superstar Model vs Preferential Attachment

Model	Superstar Model	Preferential Attachment
Superstar Degree	$\Theta(n)$	NA
Maximal non-superstar degree exponent	$\frac{1-p}{2-p}$	$\frac{1}{2}$
Degree distribution power-law exponent	$3 + \frac{p}{1-p}$	

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Retweet Graph and Superstar Model Main Results **Comparison with Preferential Attachment Model** Superstar Model: Tools for Analysis

Superstar Model vs Preferential Attachment

Model	Superstar Model	Preferential Attachment
Superstar Degree	$\Theta(n)$	NA
Maximal non-superstar degree exponent	$\frac{1-p}{2-p}$	$\frac{1}{2}$
Degree distribution power-law exponent	$3 + \frac{p}{1-p}$	3

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Retweet Graph and Superstar Model Main Results Comparison with Preferential Attachment Model Superstar Model: Tools for Analysis

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Superstar Model Predictions

• Use actual data to fit the superstar degree and predict the degree distribution

Retweet Graph and Superstar Model Main Results Comparison with Preferential Attachment Model Superstar Model: Tools for Analysis

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Superstar Model Predictions

- Use actual data to fit the superstar degree and predict the degree distribution
- Consider the observed degree distribution for each empirical retweet graph:

$$f(k, G_n) = n^{-1} \left| \{1 \le j \le n : \deg(v_j, G_n) = k\} \right|$$
Retweet Graph and Superstar Model Main Results Comparison with Preferential Attachment Model Superstar Model: Tools for Analysis

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• Consider the theoretical asymptotic degree distribution under the Superstar Model

$$f_{SM}(k,p) = \frac{2-p}{1-p}(k-1)! \prod_{i=1}^{k} \left(i + \frac{2-p}{1-p}\right)^{-1}$$

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Bottom Line: We get a nice fit "observed vs predicted"

$$f(k, G_n) \approx f_{SM}(k, \hat{p})$$
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• Comparison: Preferential Attachment always predicts...

$$f_{PA}(k) = \frac{4}{k(k+1)(k+2)}$$

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Degree distribution



Shankar Bhamidi

Lecture 2

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The Superstar Model and the Realized Degree Distribution: Bottom Line

• The Superstar Model implies a mathematical link between the superstar degree and the degree distribution of the non-superstars.

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• Next: How Can one Analyze the Superstar Model?

Retweet Graph and Superstar Model Main Results Comparison with Preferential Attachment Model Superstar Model: Tools for Analysis

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Outline

- Preferential attachment: Base model
 - Continuous time construction
 - Local weak convergence

2 Twitter event networks and the superstar model

- Retweet Graph and Superstar Model
- Main Results
- Comparison with Preferential Attachment Model
- Superstar Model: Tools for Analysis

3 Power of choice and random trees

4 Conclusion

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Basic Link: Branching Processes

• Proto-Idea: Branching processes have a natural role almost anytime one considers a stochastically evolving tree.

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- Proto-Idea: Branching processes have a natural role almost anytime one considers a stochastically evolving tree.
- More Concrete Observation: If the birth rates depend on the number of children, the arithmetic of the Poisson process relates nicely to the arithmetic of preferential attachment.

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- Realistic Expectations: The paper is a dense 29 pages.

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- Realistic Expectations: The paper is a dense 29 pages.
- News You Can Use? One can see the benefits of using multi-type branching processes. One can see that the connection between the Yule process and preferential attachment is natural.

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Introduction of a Special Branching Process

• Two types of vertices: red and blue

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Introduction of a Special Branching Process

- Two types of vertices: red and blue
- Each vertex gives birth to vertices according to a non-homogeneous Poisson process that has rate proportional to (1+ number of blue children)



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Surgery: From BP Model to Superstar Model

• Add an exogenous superstar vertex v_0 to the vertex set





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Relating the BP Construction with the Superstar Model

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• Claim: $S(\tau_n)$ is "probabilistically the same" as G_{n+1}

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Further Linking of the BP Model and the Superstar Model





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Further Linking of the BP Model and the Superstar Model





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 $\mathbb{P}(v_n \text{ joins } v_k | G_n) = \mathbb{P}(v_n \text{ is blue and born to } v_k | \mathscr{F}(\tau_{n-1}))$

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Retweet Graph and Superstar Model Main Results **Comparison with Preferential Attachment Model** Superstar Model: Tools for Analysis

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Retweet Graph and Superstar Model Main Results **Comparison with Preferential Attachment Model** Superstar Model: Tools for Analysis

Further Linking of the BP Model and the Superstar Model





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Power of choice in random trees [D'Souza, Mitzenmacher]

Model: Motivation and construction

- Usual pref. attachment: Basic assumption: every new vertex has knowledge of entire network
- Each stage new vertex chooses 2 vertices uniformly at random
- Connect to vertex with maximal degree amongst the ones chosen (breaking ties with probability 1/2)
- Model which incorporates randomness as well as limited choice
- Let \mathcal{T}_n denote the tree on n vertices

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Theorem (Angel, Pemantle, SB)

There exists a rooted limiting random tree \mathcal{T}_{∞} , described by Jagers-Nerman stable age distribution theory such that such that \mathcal{T}_n converges locally \mathcal{T}_{∞} .

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Main idea

• Pick a vertex uniformly at random: Chance it is a leaf in \mathcal{T}_n ?

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- If still a leaf, for each query, no connection made which happens with probability $1 p_0 + p_0/2 = 1 p_0/2$.

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- Rate one poisson process, marking each with probability $p_0/2$, time of first point: $X_0 \sim \exp(p_0/2)$
- So probability not a leaf: $1 p_0 = \mathbb{P}(T > X_0)$

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Description of the limit tree

Recursive construction of the degree

- Let p_0 limiting fraction of leaves
- Define $q_0 = p_0/2$
- Then p_0 obtained by doing the following: Let $T \sim \exp(1/2)$ and $X_0 \sim \exp(q_0)$. Then

$$1 - p_0 = \mathbb{P}(T > X_0)$$

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$$p_0 = \frac{\sqrt{5-1}}{2}$$

• General, having obtained p_k , get p_{k+1} by solving

$$1 - (p_0 + \dots + p_{k+1}) = \mathbb{P}(X_0 + \dots + X_{k+1} > T)$$

where

$$X_{k+1} \sim \exp(p_0 + \dots + p_k + \frac{p_{k+1}}{2})$$

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Description of \mathscr{T}_{∞}

- After having obtained p_i , let $L_i = \sum_{j=0}^i X_j$
- Consider the point process $\mathscr{P}_{max} = (L_0, L_1, ...)$
- Define

$$\mu_{\max}(0, t) = \mathbb{E}(\#i : L_i < t)$$
$$v_{\max}(dx) = \exp(-\frac{x}{2})\mu(dx)$$

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Theorem

• Then \mathcal{T}_{∞} is the Jagers-Nerman stable age distribution tree with offspring distribution \mathscr{P}_{\max} , age distribution $\exp(1/2)$ and time to nearest ancestor v_{\max}

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 Implies convergence of global functionals as well such as the spectral distribution of adjacency matrix

Dynamic random graphs

- Lots of interesting questions
- Understanding what happens for general **unbounded size** rules such as product rule (*explosive percolation*).
- Small variants of standard models turn out to be technically much more challenging, requiring the development of new machinery.
- For the superstar model, a simple tweak gave much better fit to the data (one parameter *p*).

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Next lecture

Back to critical random graphs: suppose we were interested in the metric structure of maximal components. What can we say? Why should one care.

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